

# Hypothesis matrix

## Explanation Video



The tool to manage and prioritize your hypotheses.

### Key Messages in the explanation video:

1. With the hypothesis matrix you are able to prioritize your hypotheses using two parameters: impact on success and degree of uncertainty
2. The hypothesis most critical for success and with the highest degree of uncertainty should be the first to test
3. The benefits: focus for your limited resources



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*Copy all your collected hypotheses into this template and sort them on the matrix*

